

## The partner you need to take your dealership to the next level. **Meet Ideal Launch.**

*Ideal Launch* is our cloud-based single-user solution that packs all the power needed to help you run your entire dealership business—at an affordable cost.



**Inventory, accounting, customer relationships**—you're probably doing it all yourself. When was the last time you took a vacation? We take manual, time-consuming tasks off your hands so you can focus on what matters: growing your business (and maybe taking a day off).



### Save Time

Cut down on data entry by digitizing inventory counting, financials, customer relationship management, and more.



### Get Better Insights

Use detailed activity reporting for everything going on in your dealership to make data-driven decisions.



### Leverage Industry Expertise

Work closely with training and support staff with 20+ years of experience in the dealership industry.

*"I used to stay here until about 10:30 at night trying to reconcile warrantees, figure out what parts we need to order and so on. Now, rather than going physically through the inventory, I can make a couple of clicks – and it's all taken care of...Ideal allows us to move past the little things and help us grow a little bit bigger and better."*



**Eric Mullin**  
Owner of M&M Lawn Mowers

# One complete dealership management software, connecting every part of your business

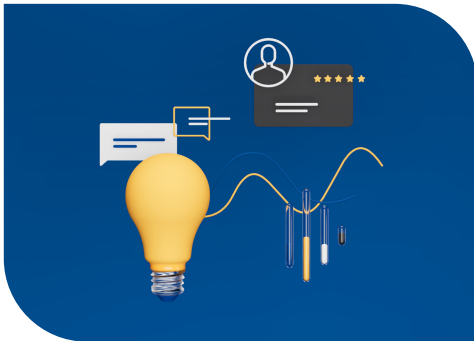


## Key Features:

- QuickBooks Integration
- Inventory Control
- Point of Sale
- Customer Relationship Management
- Fixed Operations
- Parts Locator
- DIRT Reporting
- TargetCRM Messenger
- OEM Integrations
- Training and Support

and more...ask our sales team!

## Our Mission: To give you the best software and support, so we can help you grow.



### Ideal solves problems

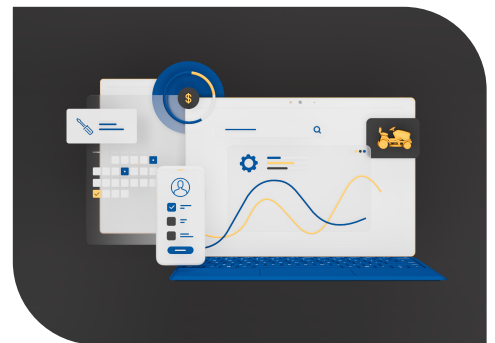


Working closely with dealers, we develop solutions to market challenges like supply chain disruptions, inventory control, obsolete parts, and more.

### Ideal helps you succeed



We improve your team's productivity and efficiency by providing tools to focus on tasks that drive revenue.



### Ideal has strong relationships



We maintain valued industry partnerships with key manufacturers, software providers, and dealership networks.



Think Ideal might be the dealership management partner you need?  
We want to talk to you!

**Reach our sales team at 800-737-1620**